

COMMUNITY DEVELOPMENT DIRECTOR'S REPORT

MARCH 6, 2023



*REPORT PREPARED BY: BARBI BREWER-WATSON, SAMANTHA ROCKNOWSKI, YORELLY VILLAGOMEZ, MIYA
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February 2023

ECDA Community Outreach Monthly Report

**Prepared by: Samantha Rocknowski
as of 2/27/2023**



February Outreach Events



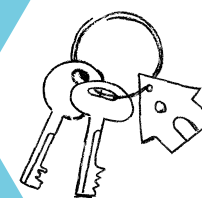
Neighborhood Walks

February 3 - 1st ward - 102 houses
February 10 - 1st ward - 85 houses
February 24 - 1st ward - houses



Tax Workshop - Feb 16

ECDA partnered with Fierce Financial Planning Service Inc to do an individual tax workshop - poor weather lead to low attendance



Homebuyer Event - 2/26

ECDA attended this Coldwell Banker event at Splitting Targets to promote their homebuyer ed class

Kankakee County Chamber of Commerce Ambassador Meetings

Events and Fundraising Committee Meeting February 7

Samantha serves as a Chamber Ambassador where she continues her outreach goals and ECDA's mission alongside fellow Ambassadors.

Continuum of Care Meetings

Thursday, February 2

The ECDA has a staff member as secretary of this group and they are able to share City/ECDA updates.

Kankakee County Community Outreach Leadership Team Meetings

Wednesday, February 8

The KCCOLT aims to develop, strengthen, and maximize county-wide communications and engagement with the public and partnering organizations. Samantha serves as one of this organization's leaders.

Kankakee County Hispanic Partnership Meetings

Friday, February 24th

The ECDA has a staff member as a member of this organization and is able to share city/ECDA updates.

ECDA Newsletter

February 10th

English sent to 856 people
open rate = 33.4%

Spanish sent to 18 people
open rate = 22.2%

February 24th survey push

English sent to 856 people
open rate = 28.4%

Spanish sent to 18 people
open rate = 38.9%

New Contacts

4 from sign up link via social
media

1 from embedded form on
ECDA homepage

Sign up link:

<http://eepurl.com/ham1yr>



WE LOVE KANKAKEE

*Be sure to check out
the latest ECDA blog!*

ECDA-related social media posts
31 posts between Jan 28 and Feb 26

Facebook Followers = 8,198
Instagram Followers = 1,937
Twitter Followers = 1,440

Website Views from Jan 27 to Feb 26

Total Page Views = 1,874
Program landing page = 225
Survey landing page = 66
Business Resource page = 76

**Press/Media
Numbers, Social
Media
and Online
Engagement**

Anticipated Upcoming Events

Individual Tax Workshops

in partnership with Fierce Financial Planning Services Inc

Saturday, March 11 at 1pm

Tuesday, March 21 at 5pm

1st Ward Community Conversation

Thursday, March 9th

from 6pm to 7pm

Morning Star Community Center

Healthy Homes Workshop

Tuesday, March 28th

5:30pm

2nd Ward Community Conversation

Thursday, April 6th

from 6pm to 7pm

Library Auditorium



Lead 1

- 21 projects completed since May 2022
- 6 projects are in process




Healthy Homes

- Moving through waiting list of 129 applications
- 2 projects completed
- 3 projects in process




MIRA

First 10 projects have been completed. Beginning work on next 10 projects.



Lead 2

Environmental Review was approved. Onboarding of new grant is underway.



Public Service KARPPS

- 1st Round: \$89,262.62 of the \$315,816.72 has been expended.
- 2nd Round: waiting for approval
- CDBG program reviewed 4 applications



Rental Rehab

10 projects have been completed and this program is closed due to lack of funding.



SCP

Working on property acquisition to spend this grant.



R3

Waiting on final reimbursement to close out this grant.



KERAP

Program is in legal review.



HRAP

We are receiving \$500,000.00 from IHDA for housing repair programs.



Kankakee Works

Program is in legal review



PSCIP

- accepting applications



**THANK
YOU**